

DIGITAL FILE SPECIFICATIONS

UPDATED 103023

COASTAL VIRGINIA MAGAZINE | COVABIZ MAGAZINE | COASTAL VIRGINIA WEDDINGS

ALL ADS SUPPLIED MUST FOLLOW THESE SPECIFICATIONS OR THEY WILL BE REJECTED



Ad Delivery

Email to Julie Matthews at julie@vgnet.com
For larger files use a free file delivery system such as WeTransfer.com

Image Resolution: 300 dpi

Color Space: CMYK only;
no spot color or RGB

Acceptable File Format

PDF with all fonts and high-resolution images embedded. Ensure that all elements are a minimum of 300 dpi and 100% in size.

Crop Marks

Crop marks or color bars must be offset to .125" or more

EXAMPLE OF A FULL PAGE SHOWING LIVE AREA, TRIM AND BLEED

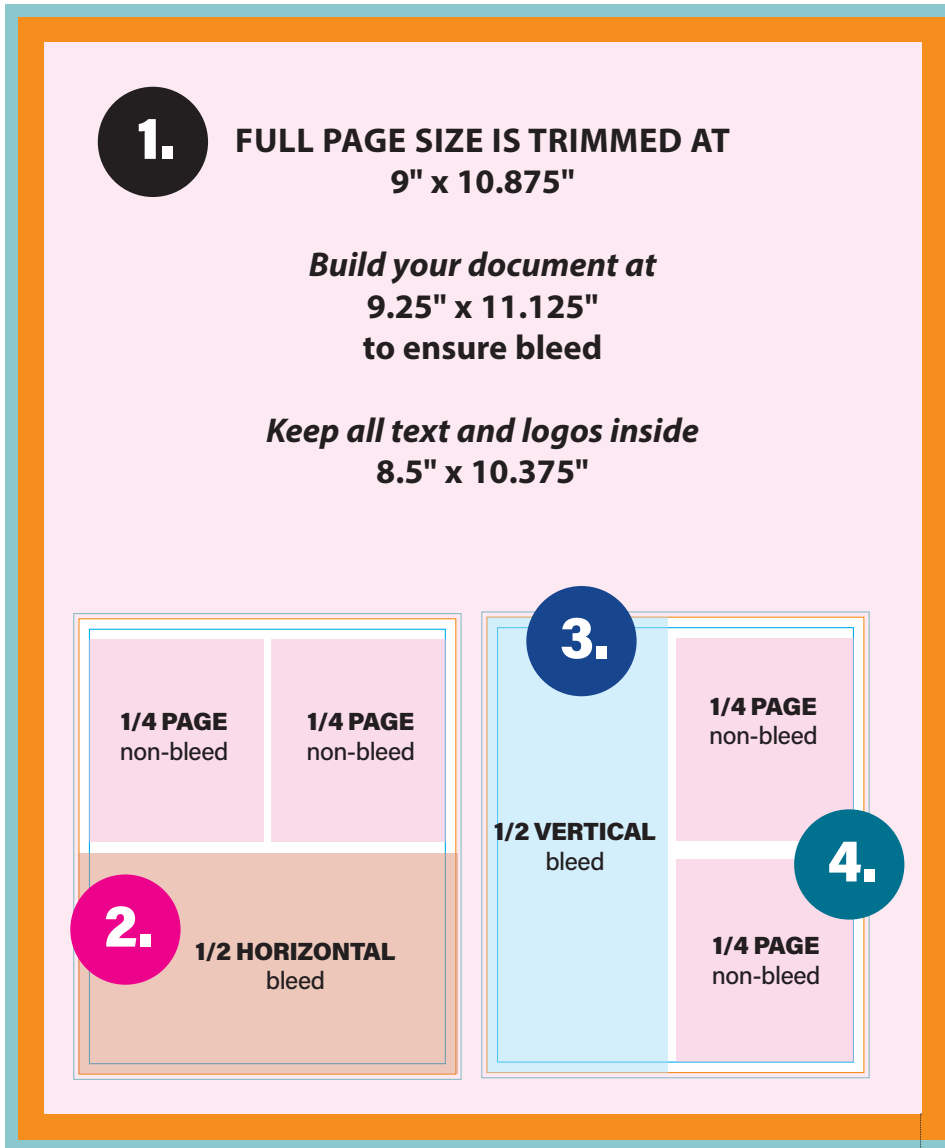


Diagram shows the **live** and **trim** and **bleed** areas
It is very important to follow these instructions:
Make sure all logos and text are within the **live** area
Extend your background imagery all the way through the **bleed** area

live
trim
bleed

ALL ADS BLEED

(EXCEPT FOR 1X4
AND CO-OP ADS)

1.

FULL PAGE

Live Area
8.5" x 10.375"

With Bleed
9.25" x 11.125"

2.

1X2 PAGE VERTICAL

Live Area
4" x 10.375"

With Bleed
4.5" x 11.125"

3.

1X2 PAGE HORIZONTAL

Live Area
8.5" x 4.75"

With Bleed
9.25" x 5.5"

4.

1/4 PAGE
(NON-BLEED)
4" x 4.625"