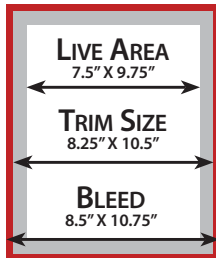


# Digital File Specifications

## FOR THE VIRGINIA RESTAURANT, LODGING & TRAVEL GUIDE

UPDATED 08-30-22



Publication Size  
8 1/4 X 10 1/2

### MECHANICAL SPECIFICATIONS

\*\*\* Add a **1/8"** (.125") Bleed on Full Page & Double Truck Ads\*\*\*

	width	height
2 Page w/ Live Area	15.75"	9.75"
2 Page Trim***	16.5"	10.5"
Full Page w/ Live Area	7.5"	9.75"
Full Page Trim***	8.25"	10.5"
2/3 Page Vertical	5.5"	9.75"
1/2 Page Vertical	3.625"	9.75"
1/2 Page Horizontal	7.5"	4.75"
1/3 Page Vertical	2.375"	9.75"
1/3 Page Block	5.5"	4.75"
1/4 Page Vertical	3.625"	4.75"
1/6 Page Vertical	2.375"	4.75"
1/6 Page Horiz	5.5"	2.25"
1/8 Page Horiz (ONLY)	3.625"	2.25"

### QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

## Agency Ad Submission Info:

### In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K, NOT 4 color.

## What Should I Send?

### WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

## How To Send Artwork?

### 1) Email artwork to the Client Relations Manager

- 2) Send large files via a file sharing sites, such as WeTransfer, Dropbox, Mediafire, Rapidshare, 4share.

## Contact:

### Your Account Executive

#### Mailing Address:

VistaGraphics (attn: Brittany Proctor)  
1264 Perimeter Parkway  
Virginia Beach, Va. 23454